

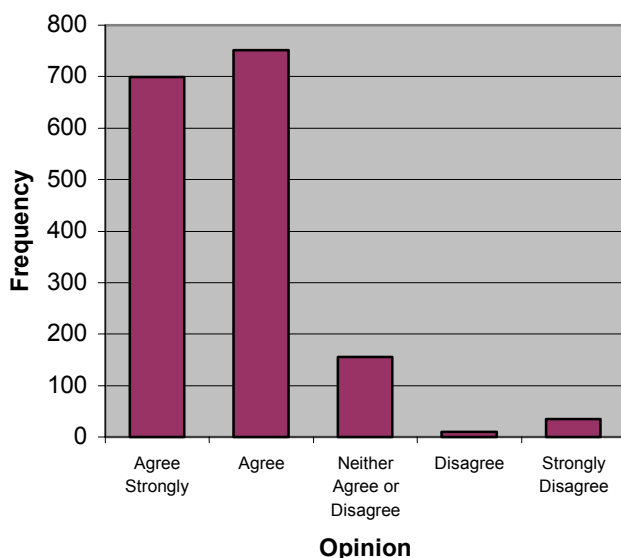
What's Your Opinion?

Are you interested in what other people think? Can you design questions to effectively gather opinions?

Have a look at the following, say whether you think these questions are good or bad. Give reasons for your answer.

Question	Good Or Bad Question?	Reason
Is your Dad too old for disco dancing?		
Are Man Utd going to win the Premiership?		
Are Fruit and Veg good for you?		
Should children be forced to watch the news?		
How much do you weigh?		
Is stealing wrong?		
Do you think there is life on Mars?		

Do you think Fruit and Veg are Good for you?



Sample taken from CensusAtSchool Phase 3.
Sample Size 1650.

It is very easy to BIAS questions so that we get the answer that we want. We can lead the person answering the question by using emotive words or phrases.

- Isn't it true that...?
- Do you agree that...?
- Throwing litter is bad...What do you think?

Suppose you want to find the answer to whether pupils prefer football or rugby. Write in 2 columns some biased/unbiased questions that you can use to investigate this.

Make a list of good techniques for creating a questionnaire.

Try this link to help you:

<http://science.ntu.ac.uk/rsscse/pose/level2/book5/sectiond.htm>